

Message Text

UNCLASSIFIED

PAGE 01 BUCAR 00586 311243Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 PA-02 PRS-01 USIA-15 /039 W
-----311400Z 122182 /43

R 311131Z JAN 77
FM AMEMBASSY BUCHAREST
TO SECSTATE WASHDC 1331
INFO AMEMBASSY BERLINE
BUDAPEST 2843
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA
AMEMBASSY WARSAW

UNCLAS BUCHAREST 0586

E.O. 11652: N/A
TAGS: BEXP, RO
SUBJ: PROPOSED FY'78TRADE PROMOTION EVENT SCHEDULE

REF: (A) STATE 301616, (B) USDOC 21701

1. EMBASSY COMMENTS AND RECOMMENDATIONS ON PROPOSED USDOC SPONSORED TRADE PROMOTION EVENTS (REF A) FOLLOW. DEPT SHOULD NOTE THAT OUR COMMENTS LIMITED AT THIS TIME BY GOR INABILITY OR UNWILLINGNESS TO DEVOTE SUFFICIENT TIME NOW TO PROVIDE INFORMATION ON PROPOSED U.S. TRADE PROMOTION EVENTS WHICH MORE THAN A YEAR OFF.

2. BUCHAREST INTERNATIONAL FAIR (REFS A AND B): (OCTOBER 1978) ROMANIAN FAIR AUTHORITIES NOT YET DETERMINED OVERALL THEME; HOWEVER, FROM PAST EXPERIENCE WE CAN SAFELY ASSUME IT WILL REVOLVE AROUND MACHINE BUILDING, METALLURGY AND ELECTRONICS INDUSTRIES. EMBASSY PREFERS PROVIDE RECOMMENDATION ON U.S. PARTICIPATION AND THEME AFTER FIRST SEEING RESULTS OF APRIL 1977 AMERO EXPOSITION.

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PAGE 02 BUCAR 00586 311243Z

3. A. MATERIALS TESTING EQUIPMENT: (FEBRUARY 1978) MINISTRY OF CHEMICAL INDUSTRY SOURCE EXPRESSED GREAT ENTHUSIASM FOR THIS THEME. LESSER BUT STILL FAVORABLE INTEREST EXPRESSED BY METALLURGY AND MACHINE BUILDING MINISTRIES. NO PROBLEM WITH TIMING. EMBASSY FEELS THERE GOOD POTENTIAL FOR THIS TSS. WILL PROVIDE PRODUCT THEMES OF INTEREST AS SOON AS THIS INFO DEVELOPED. CONCERNED FTO'S ARE ROMCHIM, METAROM AND MASINEXPORTIMPORT.

B. ENERGY SYSTEMS TECHNOLOGY: (MARCH 1978) MINISTRY OF ELECTRICAL ENERGY SOURCE VERY INTERESTED IN THIS THEME. APPROPRIATE FTO IS ROMENERGO. TIMING OKAY. SPECIFIC PRODUCT AREAS SHOULD INCLUDE: ENERGY EFFICIENT THERMOELECTRIC POWER STATIONS; SOLAR; WIND; AND NEW DEVELOPMENTS IN HYDROELECTRIC POWER GENERATION. NOTE, ELECTRIC POWER GENERATION FROM ALL SOURCES LANNED TO GROW AT AVERAGE RATE OF 8 PERCENT DURING CURRENT 1976-80 FIVE-YEAR PLAN.

4. EMBASSY WILL ATTEMPT, TO BEST OF OUR LIMITED POSSIBILITIES, TO OBTAIN OTHER INFO RELATED TO TSSS REQUESTED BY DEPT.

5. OTHER TSS POSSIBILITY: AUTOMATED QUALITY CONTROL (JUNE 1978) - WE BELIEVE SAME ENTITIES WHICH WOULD PARTICIPATE IN MATERIALS TESTING EQUIPMENT TSS ALSO BE INTERESTED IN THIS THEME. THEREFORE WE WISH BE CONSIDERED AS POSSIBLE ALTERNATE IF ONE OF TARGETED POSTS DROPS OUT.

6. CONCERNING U.S. SPECIALIZED TRADE MISSION, AS APPROPRIATE WE WILL IDENTIFY AND RECOMMEND SELECTIVE OPPORTUNITIES. BARNES

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
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From: BUCHAREST
Handling Restrictions: n/a
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Retention: 0
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Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3566182
Secure: OPEN
Status: NATIVE
Subject: PROPOSED FY'78TRADE PROMOTION EVENT SCHEDULE
TAGS: BEXP, RO
To: STATE
Type: TE
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